

SAMMY ADVERTISING VIDEO

INT. SAMMY'S LIVING ROOM - DAY

SAMMY, a college student, sits down at the coffee table in her apartment where it's covered in papers, books, notebooks, and a laptop. She opens one of the notebooks and begins writing.

NARRATOR (V.O.)

It's been said, if you give a Sam a project, she'll get really excited and start brainstorming.

The items on the coffee table slowly begin to spread out, covering the floor, couch, and a few sticky notes decorate the wall.

Sammy scribbles the message HELP onto a sticky note and sticks it to her forehead before dropping to the ground in exhaustion.

NARRATOR (V.O.)

However, sometimes she'll work so hard that she'll get overwhelmed and have to take a break.

INT. SISTER'S CAR - DAY

Sammy sits with her CRAZY SISTER, a woman wearing outlandish clothes and sporting a shaved head, in the car. The two sip on milkshakes as Sammy vents about her problems.

NARRATOR (V.O.)

During that break she'll spend time with her crazy sister.

SAMMY

I just... I don't know what to do.

CRAZY SISTER

Sammy, when you were born mom and dad made a mistake in not making your middle name tenacious.

NARRATOR (V.O.)

Things will get so crazy, she might just spill her drink.

A hand appears from off-screen and takes Sammy's shake out of her hands, dumping it across her face and down the front of her shirt. Her sister watches on in exasperated shock at what Sammy has done.

NARRATOR (V.O.)
So she'll have to take a shower.

INT. SAMMY'S APARTMENT HALLWAY - DAY

Sammy's hallway is quiet, allowing for the sounds of the shower behind the closed bathroom door to be heard.

SAMMY (O.S.)
I got it!

Sammy emerges from her bathroom in her bathrobe and a towel on her head, makeup streaming down her face. She hurries from the bathroom down the hall towards the living room.

NARRATOR (V.O.)
During that shower, often without warning...

ROOMMATE (O.S.)
Put your pants on!

INT. SAMMY'S LIVING ROOM - DAY

Sammy sits down in her spot on the floor before the coffee table, throwing the towel off of her hair and sweeping the papers and books onto the floor.

NARRATOR (V.O.)
... the answer will come.

Sammy starts fresh with a sheet of paper and her laptop, which she pulls closer to be able to reference.

NARRATOR (V.O.)
That answer will be worked on furiously until she's done.

Sammy finishes her assignment, submitting it on her laptop with a large smile. She pulls out her phone, dialing her sister.

NARRATOR (V.O.)
She'll be so excited she'll call her sister to tell her about it.

CRAZY SISTER (O.S.)
I knew you could do it!

Sammy smiles, happy with herself, before then turning back to her papers and notes and starting again.

NARRATOR (V.O.)
So it's been said, if you give a
Sam a project, she'll be excited
for the next one.

Sammy begins her work on her next assignment, her smile
turning into a look of concentrated determination.